

Sam Jia

Beijing · EN/CN · Former CMO, 1024EX · Open to Head of Growth / CMO

Summary

Web3 growth leader with 8+ years of experience across prediction markets, DeFi, AI agents, and L1/L2 ecosystems. Led 0-to-1 growth and global GTM initiatives across 50+ Web3 projects; most recently grew 1024EX to 10,000+ unique funded traders in three months. Builds AI-assisted research, content, and analytics workflows that accelerate execution across distributed teams.

Experience

2026 · CMO, 1024EX	0-to-1 GTM for a prediction market. 10,000+ unique funded traders in three months. 280k+ USDC funded volume in the World Cup window. 30-outlet media net. AI workflows on a ~10-person team.
2020–2025 · SJ Studio	Independent growth and product-ops for 50+ Web3 projects, including CoinWind (~\$330M TVL cycle), MAP Protocol / TrueChain, DeSyn Lab, Berry Data.
aelf	On-site work inside an L1 team: positioning, product, and execution under real operating constraints.

Focus

Prediction markets, perps, DeFi, AI-agent runtimes, L1/L2 foundations. Beijing or remote. Bilingual English and Mandarin.